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**AW**

*"A Better Garden Starts  
With A Better Plant"*

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Starts With A  
Better Plant"*

*Floral accents  
for todays  
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Easy To Grow In  
Sunny Gardens



Plant For Tropical  
Effect

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*Chrysocephalum*  
**'Desert Flame'** 





"A Better Garden Starts With A Better Plant"



Full Sun/ Part Shade



Light Frost Tolerant



Most Soil Types



Water Wise Once Established



To 2 M



50 - 75cm

Wear gloves and wash hands after gardening

## Chrysocephalum 'Desert Flame' (D)

*Chrysocephalum apiculatum*

### Key Benefits

*Chrysocephalum apiculatum*, an Australian native is widespread in Australia in many climatic zones. 'Desert Flame' (D) is selected from a breeding programme and is long lived like its parents and thrives in gardens or large pots. Flowering on new wood all year long in South East Queensland,\* 'Desert Flame' (D) gives a blaze of colour with the best specimens growing in full sun positions. Nearer to trees, it becomes more open but still gives a show. Once established very little water is needed to keep the plant alive with great resurrection following rain.

\*(Note:- In Central Australia flowering in spring and summer is the norm).

### Origin

*Chrysocephalum apiculatum* grows in nature in all parts of the Commonwealth. Coming from such a wide diversity of climate and soil type it varies considerably in growth habits. The breeder of 'Desert Flame' (D), Dr. Kerry Bunker, selected from these many forms and cross pollinated by hand the ones with desirable characteristics. From the many hundreds of resultant seedlings, 'Desert Flame' (D) was chosen for its superior growth and massed flowering.

### Uses

'Desert Flame' (D) is a perennial. It will grow to spread from the crown to a width of 0.5m. The plant is described by the Australian National Botanic Gardens, Canberra, as decumbent which means that the stems lie flat along the ground with the tips which bear the flowers turning upwards to a height of 15cm. 'Desert Flame' (D) is used as a ground cover. Plant among trees and shrubs or as a border in open garden beds. If planted above a retaining wall it will spill down the wall bearing masses of small golden yellow heads which contrast well with the silver leaves. In garden containers, 'Desert Flame' (D) will cover and spill over the sides of the pot. It makes a waterwise pot plant but needs watering on average two or three times a week.

### Care

All *Chrysocephalum* are easy care plants and 'Desert Flame' (D) is no different. If you decide to grow your plant in a large garden pot then purchase potting media with good humus content. Slow release fertilizer periodically keeps the plant growing well. Prune when the plant gets to look a little tired. Severe pruning can be undertaken at any time of the year after which 'Desert Flame' (D) will soon shoot away from the central crown.

When grown in your garden, mulching at planting is really beneficial to assist the plant to establish and thrive. Roots are kept cool and moisture is better retained by the mulch. If needed, pruning as explained in pot culture earlier, can be severe with the plant soon shooting away again. The plant is generally free of pests and diseases.

Another super selection from the team at Aussie Winners.

### References:-

Australian National Botanic Gardens publication, *Chrysocephalum apiculatum*.



Aussie Winners® *Chrysocephalum* 'Desert Flame' (D) will be available from good garden centres. Look for them in the distinctive silver coloured pots printed with the AW logo. For additional information, media enquiries and stockists contact Aussie Winners on (07) 3206 7676. Email: [info@aussiewinners.com.au](mailto:info@aussiewinners.com.au)