

## INFO NOTE

### Key Benefits

It is hard to believe that with the **Everlast Gerberas** in White, Pink and Carmine we have really tough, hardy garden gerberas well suited to Landscape gardens in Australia and New Zealand.

You may ask, "What is new about them?". They have withstood the many changes of climate found in gardens in the USA and Canada, South Africa, Europe and Japan and now here in Australia and New Zealand.

Planted in sunny gardens in well prepared garden soils Everlast Gerberas are trouble free to grow. They really do make a durable show in garden pots in sunny to semi shaded positions but make sure that the plants are kept watered, when in pots particularly as they grow larger.

### Origin

One reference I have seen attributes the breeding to a German breeder, we cannot confirm this. The plants are bred from *Gerbera jamesonii*, the species comes from Southern Africa. In breeding the aim was to get trouble free gerberas which flowered continuously. They collected back to the original species of *Gerbera jamesonii* in the field in South Africa. Attributes looked for specifically were year round flowering and hardiness. These admirable traits were selected into the progeny making Everlast Gerberas a gardener friendly plant in the process.

### Uses

Everlast Gerberas, as their name implies grow well for many years in well draining garden soils in full sun. Whilst the flowers are smaller than many other Gerberas they make up for this with volume of flower borne year round and in ease of growing. The plants we have here in our trial gardens are never sprayed for fungal foliage diseases or indeed for insect attack.

Flowers keep well in floral arrangements in your home.

### Care

As mentioned above there is little after care once Everlast Gerberas are established in the garden or in the garden pots.

Mulching is certainly beneficial to retain moisture and keep the root zone of the plants cooler. Fertilise regularly to improve the size of the flower and to keep the foliage greener.

If you want you can lift the plants and divide in late winter. They will re-establish easily.

Another superior selection for trouble free gardening from the team at Aussie Winners.